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Dear Readers.

Ikigai is a Japanese concept meaning "a reason for being". Everyone, according to the Japanese, has an Ikigai. Finding it requires a deep and often lengthy search of self. This issue focuses on a few people who didn't have retirement, but rather a neverending Ikigai. Whatever your Ikigai is, you've got to remind yourself of it every single day. What is your Ikigai?

Is it the love for your child so that he or she might blossom into a fine young adult? Or is it to bring a contagious enthusiasm to all those you encounter? Maybe your Ikigai is to simply do one small act each day that can make a big difference in the world. Ready to find u are ikigai? Be a volunteer by registering for www.wedidit.in

ANUPAMA

FROM A THOUGHT TO A REALITY

WeDidIT wins ECONOMIC TIMES Business Excellence Awards Telangana & Andhra Pradesh

ET EXCELLENCE AWARDS are given to the finest entrepreneurs of both the Telugu states who have shown excellence in their fields. The awards were given away in various categories, right from real estates to startups to education to health to green initiatives.

The research and factual survey had two major modules to meet to get the objective(To give ET EXCELLENCE AWARD). The first one is to have a comprehensive list of business entities selected based on products and services generated through the web, magazines, and other publications. The second one was they had sent the factual data questioners to almost 500 entities, and rigorously followed up telephonically. Any entity who expressed non-participation in the survey and the entities who haven't submitted the factual sheets were excluded. The process was not easy.

We are honoured that our Founder, Mr Sree Krishna Seelam won the Award for Excellence in Social Entrepreneurship for WeDidIT Foundation.

The organization started as a seven-member team during the pandemic in March 2020 from a residential house in a containment zone and got incorporated in July 2020. Kashish Mahajan, Suparna Das, Vanshika were the head interns who played a crucial role. About 144 interns worked hard to get 3450 volunteers to register out of which 1408 got certified.

While the virtual volunteering continues, we hope to resume our physical volunteering activities across India once the educational institutions reopen. The organization has not restricted itself from raising awareness regarding various social evils and promoting kindness and humanity, through various activities. We are also running a free monthly magazine to promote volunteering among universities and schools.



EXCELLENCE 2021 APRILLANGANA

THE BUSINESS ICONS OF ANDHRA PRADESH & TELANGANA

T Excellence Awards 2020 -21 is one of the most accilaimed accolades in the industry, to celebrate the Moghuis of business, emerging entrepreneurs and talented professionals across	various sectors. This recognition highlights the success, innovation, service, commitment and inestimable contributions of dynamic individuals, who through their achievements and growth have	empowered Andhra Pradesh & Telangana as a state. Through these awards, the Times Group seeks to recognize innovative business models driven by people who think differently. Their exemplary	success, expansion and sustainable growth rate is indeed inspirational to several other small and medium entrepreneurs who aspire to grow and expand their business dreum!
THE VIEWS EXCELLENCE IN MANUFACTURING - ECO FRIENDLY	VAISHNAVI INFRACON INDIA PYT LTD EXCELLENCE IN DELIVERING HIGH OUGLITY	SANTALUM HABITAT PVT LTD EXCELLENCE IN MANAGED FARM LANDS	FIN WATER EXCELLENCE IN INNOVATION - WATER PURIFICATION
MATERIALS (UPVC WINDOWS AND DOORS)	CONSTRUCTION	DEVELOPMENT	SATHGURU HOMES
SATHSURU HOMES	CITIZENCHAT	NICHILA CONSTRUCTIONS & DEVELOPERS	EXCELLENCE IN WOMEN ENTREPRENEURSHIP
RELIABLE PREMIUM PLOTTED DEVELOPER	EXCELLENCE IN INNOVATIVE ENTERTAINMENT APP	MOST ADMIRED ON GOING PROJECT OF THE YEAR	COWBOY SORAS
GRT AUVILLERS (NDIA.) PYT LTD	POWERTECH TRANSFORMERS & CONTROLS PVT LTD	VIVANTA CENTRAL COURT BY NIKHLA CONSTRUCIONS & DEVELOPERS	EXCELLENCE IN INDIAN MADE LUXURY SOFA BRAND
JEWELLERY RETAIL BRAND OF THE YEAR	EXCELLENCE IN MANUFACTURING OF TRANSFORMERS	CONSTRUITORS & DEVELOPERS	STONE EXPORTERS PVT LTD
IDEAS ADD MEDIA	& POWER PANELS	TENDERCUTS (GFM RETAIL PVT LTU)	EXCELLENCE IN LANDSCAPING EXPORTERS
EXCELLENCE IN MARKETING, ADVERTISING & PR	NATURAL ELEMENTS	EXCELLENCE IN MEAT AND SEAFOOD BRAND	MOST INNOVATIVE EDTECH COMPANY
SKANDHANSHI INFRA PROJECTS INDIA PVT LTD	EXCELLENCE IN NATURAL WOOD FLOORINGS &	LAKSHWI KRISHWA NATURALS	DIEV PATRI
EXCELLENCE IN PLOTTED DEVELOPMENT	ELEVATIONS	EXCELLENCE IN BEAUTY CARE BRAND OF THE YEAR	EXCELLENCE IN UPSKILLS & EMPLOYIBILITY
HDRANKRAAN	ODWINTE	VEN LIFE SCIENCES PYT LTD	ADURI GROUP
START UP OF THE YEAR - EXCELLENCE IN AGRITTECH	EXCELLENCE IN ALLMINIUM FENESTRATION	INNOVATION IN PHARMACEUTICAL MOLECULES	MOST ECONOMICAL PLOTTED DEVELOPER
GODAVARI INSTITUTE OF ENGINEERING AND	STONE SELECTION BY SHRI BALAJI MARIAO	DOLLARS GROUP	AMACON DEVELOPERS
TECHNOLOGY	EXCELLENCE IN ITALIAN MARBLES & GRANITES	EXCELLENCE IN RESIDENTIAL DEVELOPER OF THE	EXCELLENCE IN LUXURIES PLOTTED DEVELOPERS
EXCELLENCE IN HOLISTIC EDUCATION FOR NEXT	JAIN CONSTRUCTIONS	YEAR - ANDHRA PRADESH	MOST PROMISING LPCOMING SCHOOL
GENERATION	EXCELLENCE IN LUXURY RESIDENTIAL APARTMENTS	DONDADA ENGINEERING PRIVATE LIMITED	A-ONE TEA COMPANY
DR. 5 ANIAJAH - SAI SANJEEVINI HOSPITAL	MITRAW SHARMA	EXCELLENCE IN TELECOM INFRASTRUCTURE SERVICES PROVIDER OF THE YEAR	MOST DREFFERED TEA REAND
EXCELLENCE IN ORTHO CARE	YOUTH ICON OF THE YEAR	PHONIDER OF THE YEAR	P. MOHAN C'OUNDERD - LAKSHMI KRISHNA NATURALS
DR. N UDAY GOUTAM - GOUTAM NEURO CARE	PRIYA GOLD	WEDIDIT FOUNDATION	IDON OF INSPIRATION
EXCELLENCE IN EMERGING NEURO CARE	MOST TRUSTED BRAND IN EDIBLE OIL- AP & TELANGAMA	EXCELLENCE IN SOCIAL ENTREPRENEURSHIP	ACCURA NETWORK MARKETING PVT LTD
HOCOMOCO-HOME CONSTRUCTION AND		WE DIGITAL	EXCELLENCE IN SAFETY LOCKERS & SURVEILLANCE PRODUCTS
MONITORING COMPANY	EMPRONG COMPANY OF THE YEAR 2020-21	EXCELLENCE IN DIGITAL MEDIA & MARKETING	UNIT SCRAP PRIVATE LIMITED
MOST INNOVATIVE PROPTECH START UP	(PHARMACH ITICAL)	OWNER AND TENANT	EXCELLENCE IN SCRAP TRADE WITH TECHNOLOGY
SAMOOHA PROJECTS PVT LTD	,	EXCELLENCE IN PROPERTY MANAGEMENT SERVICES	SODAHUE INDUSTRIAL AUTOMATION
EXCELLENCE IN AFFORDABLE PLOTTING	R V RAMANA MURTHY - LAKSHMI NARAYANA GROUP CREATIVE ENTREPRENEUR OF THE YEAR - ANDHRA	SK CAR LOUNGE	EXCELLENCE IN MANUFACTURING INMOVINTIVE
DEVELOPMENT	PRACESH	EXCELLENCE IN PRE-OWNED EXITTIC CARS SHOWROOM	BEVERAGE EQUIPMENT
			Turn to Page 4 for Research Methodology
THE STATE OF STREET		a see a second of the second	



Kashish Mahajan



Suparna Das



Vanshika

VIRTUAL VOLUNTEERING

Volunteers are made to feed a bird or an animal within the premises of their home and share the picture on their social media accounts, tagging their friends.

Social media tagging ensures that volunteers post genuine pictures and also motivate their friends to do such activities.

Volunteers are made to interview someone who is 75+ within friends and family with few questions and mail the answers along with the video and contact details of the interviewee.

Volunteers end up being wiser by learning from the elderly. The interviews help to build stronger bonds among the old and the young.

After compiling more than 1000 interviews, we have now published the book (BE A REBEL - 5 Killer Habits) to share the wisdom to the world. The book is available on Amazon.

All royalties from the sale of the book will be donated to WeDidIT Foundation, making it self-sustainable.

Also, to promote the act of volunteering across India, one of the founders will be doing a solo bike trip covering 28 states and 2 UT's in 30 days. He/She will be visiting 30 orphanages in each location and launching the book with them.



THE OTHER GENDER

International Women's day is celebrated on the 8th of March every year. It's a day when everyone shows appreciation, love, and respect towards women. A woman is said to be a beautiful creation of God!

It is a fact that all the great personalities are born from a woman's womb as the men are not able to do it.. It is celebrated to show the importance and significance that women have on the lives of their family members, society and country. The contribution of women in every sphere of life is massive. It's a day which is celebrated around the globe with a lot of love and happiness.

This year the theme decided by the United Nations was "Women in leadership: Achieving an equal future in a Covid-19 world". Some of the most efficient and exemplary responses to the COVID-19 pandemic were led by women. Unsurprisingly, the countries that have overcome the COVID-19 pandemic are the countries that are governed by women. New Zealand was the first country to flatten the curve during COVID-19 pandemic and the Prime Minister of New Zealand is a woman. Women are also at the forefront of the battle against COVID-19, as front-line and health sector workers, as scientists, doctors and caregivers. International Women's Day was celebrated for the first time in 1975 by the United Nations.

The scenery of the world for women has changed over time and decades. It has mainly happened due to the efforts of all the women in the past. Women manage a number of things at the same time. Women are being given equal opportunities at work.

International Women's Day is all about making a difference both locally and globally and providing a better and safe future for the female community, both cis & trans females, around the world. Wishing, "A Happy Women's Day to all the incredible women!".



OUR SUPERHEROES - I

"Volunteering made me happy because I was able to help animals. I fed few dogs with milk and biscuits and I felt happy giving them the much needed care and love. I was glad that I spend my time with my grandmother by interviewing her with few questions and got some amazing life lessons which I'll be implementing in my daily life."



Bhakti Chawla IP University, Delhi



Sarah Hashmi Sage University Indore

"Volunteering with WeDidIT was a fun experience. My mentors were very supportive and I learnt new skills like video editing and poster making. It was a great journey and very good. Wishing the best to future endeavours of WeDidIT."

"Working at WeDidIT as Digital marketing intern was a great experience I learned numerous things at WeDidIT but what I most liked is that it taught how different departments of an organsiation functions to produce a desired outcome."



Deepak Kumar Engineering College, Bikaner,Rajasthan

INSPIRATION

Making another paradise









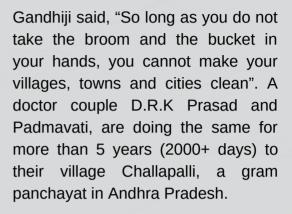












In the beginning, they woke up early in the morning to guard and clean the public places for more than a couple of hours daily for eradicating the old traditional practice of open defecation. Initially, people did not take them seriously. They continued their work. They did not fail to emphasize the need to educate villagers on hygiene and sanitation and show people how to avoid diseases. People understood and stopped the open defecation within a span of 3 to 4 months.







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Later the couple started a trust called "Manakosam Manam Trust (MMT)". The campaign shifted its focus to improving sanitation, drainage conditions, building individual and public toilets, waste management and reducing the use of plastic.

Every day between 4.30 Am to 6 Am, you are likely to spot and villagers them who volunteer in large numbers busy making the village clean. As one walks around the village's paths, one is astounded by the clean roads with their canopy of trees, sideways with beautiful flowers. There are public toilets, dustbins everywhere. village's dry and wet garbage is dumped at the dumping yard, situated in the village.

If more people like these come forward, we can see a cleaner and healthier India in the near future. Citizens' initiatives never go unrewarded, and a great example of this is Challapalli. The model adopted by the Challapalli has inspired its neighboring villages, "The inspiration given by Swachha Challapalli has kindled the cleanliness movement in 25 villages.

OUR SUPERHEROES - II

"It was a great experience working as a HR intern at WeDIDIT. Got to learn the importance of being polite while working in a team. Wedidit helped me in developing good working style."



Kritika Kesarwani Ewing Christian College Allahabad



Simran Kiara Brihan College of Commerce Maharashtra

"Actually I joined the internship just because of the aim of the organisation. I liked the idea of promoting and building awareness of volunteering among my generation. I did used to feed dogs then and now so nothing was new about it but taking an interview was a very new thing for me and I loved it. Also learnt a lot of things."

"Volunteering with WeDidIT gave me an immense satisfactory experience which I never had. I developed a connection with the animals while feeding them and now I feed them oftenly. I also learnt great lessons from my friend's grandmother and was happy to see her smiling when there was someone around her to listen to her. I'm very grateful to WeDidIT for helping me gain such experiences and spread positivity and happiness around me."



Pratiksha Tiwari Amity University Uttar Pradesh

WATER, THE LOOMING FRONTIER

While we are in the grip of the COVID-19 pandemic, which is airborne, we have forgotten that another such blight could well come from contaminated water. Once the virus has found its way into the human population, it's bound to be in wastewater.

World Water Day, held on 22 March every year since 1993, focuses on the importance of freshwater. According to the United Nations (UN) website, the main focus of the day is to "support the achievement of sustainable development goal (SDG) 6: water and sanitation for all by 2030." The theme of World Water Day 2021 is valuing water.

Water is more than just essential to quench thirst or protect health; water is vital for creating jobs and supporting economic, social, and human development. Although 70% of the earth's surface is covered with water, only 2.5% of that water is drinkable freshwater. Freshwater is one of the essential utilities needed for survival.

At the present moment, there are only two types of freshwater sources left in the country. The first one is the water beneath the forests and the second one is aquifers that lie below the floodplains of rivers. Both sources provide natural ground storage and are renewable. Since most of the water sources are contaminated, the only way to purify the water is through reverse osmosis (RO), but it also takes the healthy minerals. At the same time, it won't take the chemical contaminants. So what is the solution? The simple answer is there is no substitute for natural water and soil. Our development model is always focused on artificial infrastructure, building highways, industrial plans etc. In doing this, we always ignored the fact that all these activities kill our natural resources.

Hence it is the need of an hour to conserve the water. It is important to remember that these resources are once lost, will be lost forever. If we don't realise this ,it will only be our loss.

SIMRAN KAIRA

OUR SUPERHEROES-III

"My experience with WeDidIT NGO was great. I got to know new people and interacted with them I learned so many new things. Talking to the elders and learning about their experiences helped me to gain perspective and most importantly to become a better person. Somewhere I realized that they have much more to say. Loved working with the team leaders too as they taught me a lot of things including how to behave professionally. One thing I realised is that kindness is the most important tool to spread love among humanity."



Shubham Sharma, KK Wagh Institute of Engineering Maharashtra



Aashita Sachdeva Delhi College of Arts and Commerce, Delhi University Delhi

"My experience with WeDidIT Foundation was beautiful. Volunteering here made me realise the importance of doing these small acts in our everyday life whether it is talking to an elderly or feeding an animal, the happiness and satisfaction I felt was beyond words."

"Mental health is just as important as physical health". Sadly, far too many young people forget to give attention and love to elders, they deserve. WeDidIT comes to the rescue. I'm very much obliged to WeDidIT where i got an opportunity not only to volunteer but also to become a good person within. They work differently not only in terms of volunteering but also for interns. I've got a very much supporting team and guiding mentor's who made my journey beautiful. Again I would like to thank and mention- We all Did It. Will You?"



Anmol Singh Banasthali Vidyapith Rajasthan

SENIOR SUPERHERO

Anmol Singh' interview of her grandmother Priyambda Singh

"The most significant lesson I've learnt in my life is that every person should work hard in their life with considering some aim as it will lead to a good happy life. Someone can't live an aimless life. All greatness comes when effort becomes effortless and the aim and life merge into a visionary. Everyone feels good to see a person with aim."







We must accept finite disappointment, but never lose finite hope. "Never loose hope because hope is a good thing and a good thing never dies". Try again and again after failure & someday somehow you will achieve your goal as "Hope is being able to see that there is light despite all of the darkness".

I would cherish my childhood memories which were full of magical moments. I remember my childhood full of dreams, imaginations, fantasy world, those were the days of great fun and enjoyment. They are the sweetest memories to share. Those were the days when I used to live my life freely. "No worries, no stress".



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VOLUNTEER OF THE MONTH - MARCH 2021

Isha Ganvir

Delhi Technological University



Isha Ganvir joined us as a Content Writing Intern and went further to work as Content Writing Head. She doesn't give up easily, tries to learn & has a great power to influence others with her pen. Despite of the various odds that came her way, she tried to complete all the tasks well on time. We wish her all the best for her future.

YOUNG ACHIEVER

Sahasra, a 13-year-old who stays near River Krishna banks, developed her love for open water swimming and recently had participated in 1.25 KM Krishna river competition and completed the drive in 23:15 minutes.

Every child is talented in one or another way. However, a gift that is not nurtured will not blossom. Rama, the mother of our young swimmer, found her daughters love for water and joined her in swimming classes at the age of 3. The repetition of going from one end of the pool to the other with nothing to look at but the tiles and increase number in the pool made her experience boredom. If the boredom becomes overwhelming, it can have an impact on motivation levels and desire to continue swimming. When Rama heard about a school that teaches swimming in river water, both were excited and enrolled to have experience. Swimming in a river is not like swimming in a pool. The current can be strong even if the river looks calm and the water is slow-moving. Her mother's encouragement and constant support helped her to overcome the fear of open water swimming. Sahasra experienced excitement and happiness with wild swimming and felt that she had an opportunity to test herself. The training and mental toughness of cold water is unmatched in the sporting world and can only be admired. Kudos Sahara!!







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